

# TOURISM YOUTH SUMMER CAMP PROGRAMME 2024

Organised by the Department of Culture and Tourism - Abu Dhabi, the Tourism Youth Summer Camp programme introduces Abu Dhabi as a tourism and cultural destination. Participants will have the chance to work for a tourism-related entity, gaining insight into the different components of the tourism industry and how they contribute to the growth and development of the emirate's economy. At the end of the programme, each student will be equipped with knowledge and experience in different aspects of tourism and culture and their important role in achieving Abu Dhabi's strategic ambitions.

## WHAT WILL YOU LEARN?

- Leadership and teamwork skills
- Scope and function of the hospitality and tourism industries
- Attributes of Abu Dhabi as a tourism/cultural destination
- Components of the tourism industry

### HOW LONG IS THE PROGRAMME?

- Two weeks
- 15 July 26 July 2024
- 9am to 4pm each day

# WHERE WILL IT BE HELD?

You will be placed with one of the leading tourism establishments in Abu Dhabi.

#### WHO SHOULD ATTEND?

The Summer programme will accept a select group of 55 students. Participants must be:

- UAE Nationals
- Aged between 16-21
- Proficient in English
- Interested in tourism & hospitality
- Comfortable interacting with tourists in a multicultural work environment
- GPA 3.0 or above, or 85%; all majors are accepted

# **HOW MUCH DOES IT COST?**

The Tourism Youth Summer Camp programme is free of charge.

# **ARE THERE CERTIFICATES?**

Students who successfully complete the programme will receive a certificate.

# WHAT ELSE SHOULD YOU KNOW?

The programme accepts both male and female students. Students may be placed at a hotel for one week of work experience. To participate, applicants must submit a letter of no objection from the head of their family. Proceedings will be conducted in English.

# INTERVIEWS

You may be interviewed for selection to attend the camp.

To register and complete the application information, please click below:

# **APPLICATION**